

NOTICE OF SUPPLEMENTARY INFORMATION TO:

**Terms of Reference (TOR) for Advocacy and Communications Consultant-
Implementation of the Framework for a Pacific Oceanscape (FPO)**

Date posted: 21 April 2015

The following details supplementary information to the Terms of Reference to this project.

1. Quotes should incorporate the costs of at least one consultation trip to Suva, Fiji, preferably during the dates of the 25 – 28 May (to coincide with the first Meeting of the Pacific Ocean Alliance)
2. Quotes should be based on a maximum of 25 working days
3. Proposals will be evaluated by a panel of four, in three phases. Only proposals which have passed the preceding phase will be eligible to move on to the next phase of assessment (i.e., only proposals which have met the eligibility and technical requirements will be assessed on price). The phases are:
 - a. Eligibility
 - b. Technical proficiency
 - c. Price
4. The selection criteria are weighted as follows:

<u>Criteria</u>	<u>Weighting</u>
<i>Eligibility Criteria</i>	
<i>1. All information requested provided by the tender due date as specified in Section 8</i>	<i>Pass/fail</i>
<i>2. Available to commence work immediately and on a part time basis over a period of 12 weeks</i>	<i>Pass/fail</i>
<i>3. Do not appear on the World Bank's listing of 'Listing of ineligible firms' or 'Listing of firm's letters of reprimand'</i>	<i>Pass/fail</i>

4. <i>Undergraduate or higher qualification in communications, media, politics or other relevant degree. If no degree then more than 5 years relevant work experience is required</i>	<i>Pass/fail</i>
Technical Criteria	
5. <i>Methodology, workplan and timelines are effective, clear and logical</i>	16%
6. <i>Demonstrated experience in political advocacy</i>	12%
7. <i>Demonstrated experience in the communication of natural resource and/or ocean issues</i>	8%
8. <i>Demonstrated experience and knowledge of consultation and advocacy methods appropriate to the Pacific region</i>	20%
9. <i>Excellent written and oral communications skills</i>	16%
10. <i>Demonstrated experience in developing and implementing strategic communications campaigns</i>	20%
Price Criteria	
11. <i>Price</i>	20%